



Passion Labels:

- 1.) 1mm clear on left. 5mm clear on right.
- 2.) Artwork Area Sizing = Layflat x 2 + 2mm
- 3.) Slit Width = Layflat x 2 + 2 + 6mm
- 4.) Typical folds are positioned 4mm + 1/2 of layflat from left trim side.

If a barcode is used, it must be rotated 90 degrees, as shown below



The Lt. Blue areas are guidelines to the most visible area on the bottle. The top is the cap, the bottom is the flat side area of the bottle.

DESIGNERS (FYI):

- 1.) Artwork goes in the INSIDE rectangle (not the outside)
- 2.) Build all small text that is in black as 100% Black, NOT CMYK, so that it prints cleanly and does not have registration concerns.
- 3.) Keep all text at least 2mm from left and right side of artwork rectangle ends. The art area overlaps by 1mm when seamed.

For additional information on label artwork guidelines, visit www.LABEL-ARTWORK.COM

PASSION

LABELS AND PACKAGING, INC.

| Proof Key | NOTES:* | | | | | | | | | | |
|--|--|----------------|--|---|---|---|--|--|--|---|--|
| <input type="checkbox"/> Deline (Does Not Print) | | | | | | | | | | | |
| <input type="checkbox"/> Low Shrink Area | | | | | | | | | | | |
| <input type="checkbox"/> Areas Backed in White | | | | | | | | | | | |
| Passion Labels & Packaging, Inc. 1223 Tallevast Rd. • Sarasota, FL 34243 (941) 312-5003 Toll Free: (888) 425-3955 Fax (941) 312-5059 | PRODUCT INFORMATION | | COLORS | | | | | | | | |
| | Art/Job ID: 0000 Date: 02/13/2020 Cust/Prod: Customer Name - Product Name Method: Digital Material: PETG HS-LV Overcoat: Internal varnish OD / CT: individual cut pieces Size: 60mm LF x 90mm CL / Perf: 20mm from top Signature _____ Date _____ | | <table border="1"> <tr> <td>Process Cyan</td> <td>Process Magenta</td> <td>Process Yellow</td> <td>Process Black</td> </tr> <tr> <td>WHITE x2</td> <td>-</td> <td>-</td> <td>-</td> </tr> </table> <p>Notes:</p> | | Process Cyan | Process Magenta | Process Yellow | Process Black | WHITE x2 | - | - |
| Process Cyan | Process Magenta | Process Yellow | Process Black | | | | | | | | |
| WHITE x2 | - | - | - | | | | | | | | |
| Dispensing Direction Cut and Stack Individual | PROOF APPROVAL Please check all that apply <table border="1"> <tr> <td><input type="checkbox"/> SIZE LISTED IS CORRECT</td> </tr> <tr> <td><input type="checkbox"/> UPC IS CORRECT (if applicable)</td> </tr> <tr> <td><input type="checkbox"/> DISPENSE DIRECTION CORRECT</td> </tr> <tr> <td><input type="checkbox"/> SPELLING IS ALL CORRECT</td> </tr> <tr> <td><input type="checkbox"/> COLORS LISTED ARE CORRECT</td> </tr> <tr> <td><input type="checkbox"/> OK... PER PROOF</td> </tr> <tr> <td><input type="checkbox"/> OK... WITH CHANGES INDICATED</td> </tr> <tr> <td><input type="checkbox"/> PLEASE SUBMIT ANOTHER PROOF</td> </tr> </table> <p>NOTICE: This proof is for layout and copy only. It does not reflect actual color, or the exact color achievable on press.</p> | | | <input type="checkbox"/> SIZE LISTED IS CORRECT | <input type="checkbox"/> UPC IS CORRECT (if applicable) | <input type="checkbox"/> DISPENSE DIRECTION CORRECT | <input type="checkbox"/> SPELLING IS ALL CORRECT | <input type="checkbox"/> COLORS LISTED ARE CORRECT | <input type="checkbox"/> OK... PER PROOF | <input type="checkbox"/> OK... WITH CHANGES INDICATED | <input type="checkbox"/> PLEASE SUBMIT ANOTHER PROOF |
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| <input type="checkbox"/> PLEASE SUBMIT ANOTHER PROOF | | | | | | | | | | | |
| <p>YOUR ORDER IS ON HOLD AWAITING YOUR APPROVAL. Please Return IMMEDIATELY to Avoid Order Delay. This proof has been prepared for your approval. Final approval is the client's responsibility. As the Customer, you assume all risks for compliance with federal, state, and local packaging, advertising and labeling laws, regulations and rules. Customer represents that all materials to be printed, but not limited to, trademarks and copyrighted works, are owned by the Customer or Customer has obtained a license from the owner of such materials. Upon request, Customer will provide evidence of such ownership or license. Customer agrees to indemnify Manufacturer and Seller and their related partners for any damages, losses, or expense as a result of printing such materials.</p> | | | | | | | | | | | |

* Notes are strictly FYI. They are neither to be considered critique nor commentary on art provided. They are written directly on the proofs so that:

- You know immediately if there is a fatal artwork error that must be fixed before moving to print.
- If/what fixes were made by the art dept. to print to your specs.
- If you wish to correct your native files you have something from which to work.
- To help you identify and correct recurring accidents.

THANK YOU



FROM YOUR TEAM AT
PASSION LABELS & PACKAGING.