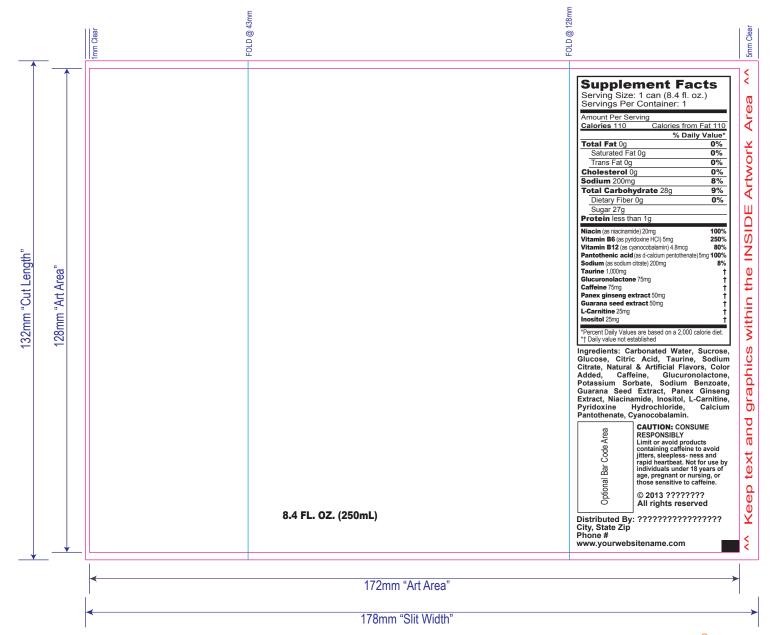
- > Add your background colors and graphics within the INSIDE RECTANGLE. NO COLOR bleeds to the outside rectangle
- >The text and information listed is for guidelines. Please adjust accordingly to meet the specifications of your own product.
- > Our graphics team will add white behind the entire print area, unless you specify other wise.
- > Remember, this is only a guide. As long as the Art Area and Cut Area guides stay in place, you can do what you want.
- > Prints on Clear Shrink Label Material.



This template is based on the standard 8.4oz can size that measures exactly 167mm circumference x 132mm height (like the RedBull<sup>®</sup> can) If you have any doubt about the size of your can, please feel free to send us a sample and we can size it for you.

## **DESIGNERS (FYI):**

**Proof Key** Dieline (Does Not Print) 1.) Artwork goes in the INSIDE rectangle (not the otside)

2.) Build all small text that is in black as 100% Black, NOT CMYK, so that it prints cleanly and does not have registration concerns.
3.) Keep all text at least 2mm from left and right side of artwork rectangle ends. The art area overlaps by 1mm when seamed.

8.4oz Energy Drink Template® Copyright © 2013 Passion Labels and Packaging, Inc. All Rights reserved.

## PROOF APPROVAL **PRODUCT INFORMATION COLORS** SIZE LISTED IS CORRECT Art/Job ID: 0000 Date: 09/02/2014 1223 Tallevast Rd. Sarasota, FL 34243 UPC IS CORRECT (if applicable) ph. (941) 312-5003 / fax (941) 312-5059 Cust/Prod: Customer Name - 8.4oz Energy Drink Shrink Label DISPENSE DIRECTION CORRECT Process Process Process Process Black Method: Digital **Dispensing Direction** SPELLING IS ALL CORRECT **Material: PETG HS-LV Cut and Stack Individual** COLORS LISTED ARE CORRECT Overcoat: Internal varnish OK... PER PROOF **OD / CT:** Individual cut pieces OK... WITH CHANGES INDICATED PLEASE SUBMIT ANOTHER PROOF Size: 85mm LF x 132mm CL / T-Perf: none NOTICE: This proof is for layout and copy only. It does not reflect actual color or the exact color achievable on press Signature Date

YOUR ORDER IS ON HOLD AWAITING YOUR APPROVAL. Please Return IMMEDIATELY to Avoid Order Delay. This proof has been prepared for your approval. Final approval is the client's responsibility. As the Customer, you assume all risks for compliance with federal, state, and local packaging, advertising and labeling laws, regulations and rules. Customer represents that all materials to be printed, but not limited to, trademarks and copyrighted works, are owned by the Customer or Customer has obtained a license from the owner of such materials. Upon request, Customer will provide evidence of such ownership or license. Customer agrees to indemnify Manufacturer and Seller and their related partners for any damages, losses, or expense as a result of printing such materials.

## Passion Labels:

- 1.) 1mm clear on left. 5mm clear on right.
- 2.) Artwork Area Sizing = Layflat x 2 + 2mm
- 3.) Slit Width = Layflat  $\times 2 + 2 + 6$ mm
- 4.) Typical folds are positioned 4mm
  - + 1/2 of layflat from left trim side.